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DURANGO'S SOUTHWEST ENDOSCOPY CENTER RECOGNIZED BY LEADING GASTROINTESTINAL MEDICAL SOCIETY FOR QUALITY AND SAFETY

OAK BROOK, III. – Nov. 25, 2011 – The American Society for Gastrointestinal Endoscopy (ASGE), a leading gastrointestinal medical society, has recognized the Southwest Endoscopy Center in Durango, Colorado as part of its program specifically dedicated to promoting quality in endoscopy, in all settings where it is practiced in the United States. The Southwest Endoscopy Center is one of 379 endoscopy units to be granted the recognition since 2009, only three others of which are located in Colorado. The ASGE Endoscopy Unit Recognition Program honors endoscopy units that follow the ASGE guidelines on privileging, quality assurance, endoscope reprocessing and CDC infection control guidelines and have completed specialized training on principles in quality and safety in endoscopy.

"We are honored to be recognized by ASGE for our efforts to enhance quality and safety in our endoscopy unit," said Dr. Steven Christensen, Southwest Endoscopy's medical director. "The program course on improving quality and safety provided us with valuable knowledge to continue to give our patients the safest and best care possible."

Upon completion of the program, units receive an ASGE "Certificate of Recognition" for promoting quality in endoscopy.

"ASGE is delighted to be recognizing these 379 endoscopy units, whose staff work hard every day to provide high-quality care to their patients in a safe environment," said Bret T. Petersen, MD, FASGE, chair, ASGE Quality Assurance in Endoscopy Committee. "There continues to be an outstanding response to this program. We are proud to acknowledge these ASGE members through our Endoscopy Unit Recognition Program for their commitment to promoting the highest standards of safety and quality."

About the Program

To successfully complete the program and receive a Certificate of Recognition, a center must show proof of successful and current accreditation by a recognized accrediting body (AAAHC, Joint Commission); sign an attestation affirming that certain ASGE and CDC guidelines are adopted as minimum requirements of the unit policy; and have a representative of the unit complete the ASGE Recognition Course, "Improving Quality and Safety In Your Endoscopy Unit." The Certificate of Recognition award is granted for a three-year renewable period.

The program is applicable to all settings in the United States where endoscopy is practiced, including office-based endoscopy units, hospital-based endoscopy units, and stand-alone ambulatory endoscopy or surgery centers.

An important component of the program is an educational course that thoroughly reviews related guidelines. Honorees attended this course, entitled "Improving Quality and Safety in Your Endoscopy Unit."

ASGE and Quality

ASGE is the profession's leader in setting standards of excellence in endoscopy through its safety guidelines and the training of its members so that patients receive the best and safest care possible. The Society continually reinforces the importance of quality among its members through member communications, such as emails and newsletters, and its CME courses, including "Improving Quality and Safety in Your Endoscopy Unit."

Southwest Endoscopy Center

The Southwest Endoscopy Center is Southwest Colorado's leading provider of gastrointestinal endoscopic services, having provided over 28,000 endoscopic procedures since opening in the Durango Tech Center in 2001. Southwest Endoscopy is a locally owned state-licensed ambulatory surgical center specializing in endoscopic services that is certified by the federal Medicare program and accredited by the Accreditation Association for Ambulatory Healthcare. It is operated in affiliation with Digestive Health Associates, PC, under the direction of Director of Nursing Sean Mouret, RN, BSN, CGRN and Facility Administrator Marianne Sloan, MBA. The Center is owned by Drs. Patrick Gerstenberger, Steven Christensen and Stuart Saslow. The Center can be reached at (970) 385-4022 and at www.digestivehealth.net or info@digestivehealth.net.

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About the American Society for Gastrointestinal Endoscopy

Since its founding in 1941, the American Society for Gastrointestinal Endoscopy (ASGE) has been dedicated to advancing patient care and digestive health by promoting excellence in gastrointestinal endoscopy. ASGE, with nearly 12,000 members worldwide, promotes the highest standards for endoscopic training and practice, fosters endoscopic research, recognizes distinguished contributions to endoscopy, and is the foremost resource for endoscopic education. Visit www.asge.org and www.asge.org an

About Endoscopy

Endoscopy is performed by specially-trained physicians called endoscopists using the most current technology to diagnose and treat diseases of the gastrointestinal tract. Using flexible, thin tubes called endoscopes, endoscopists are able to access the human digestive tract without incisions via natural orifices. Endoscopes are designed with high-intensity lighting and fitted with precision devices that allow viewing and treatment of the gastrointestinal system.